

US OPEN

9-BALL CHAMPIONSHIP



VENDORS PROPOSAL

CONTACT

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matchroom
multisport

21st-26th April 2019

Mandalay Bay, Las Vegas, USA

- ▶ The US Open is now owned and promoted by Matchroom Multi Sport following 42 years under the stewardship of the late US pool legend Barry Behrman.
- ▶ Following its debut way back in 1976, the event has grown into arguably the **biggest pool tournament in the world**, with a roll-call of champions that other events could only dream of.
- ▶ Following 42 years in Virginia, the 2019 event will be taking place in April at the prestigious Mandalay Bay resort in Las Vegas, and Matchroom will be bringing their world-class production values as well as global live television to 'the Open'.
- ▶ The US Open will feature 256 players from around the world competing for a minimum **guaranteed prize-fund of \$300,000**.
- ▶ Following three days of double elimination play which will reduce the field down to the final 16 players, the closing stages will take place in a **magnificent purpose-built arena** to showcase the best players in the world to a global TV audience.



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pool

- ▶ **With all our big events come big crowds!** With a highly successful history with the Mosconi Cup at the same venue, Matchroom Sport are experts at bringing the fans together.
- ▶ **Over four days of the 2017 Mosconi Cup** at the same venue, **over 6,000 pool-crazy fans came to gather** and those are numbers we are hoping to replicate at the US Open this April.
- ▶ **With play taking place all day for the six days of the event, the fans will be looking for an immersive pool experience** and with the Las Vegas feel-good-factor, will be looking for pool equipment, merchandise, artefacts and mementoes from their time at the 43rd annual US Open 9 Ball Championship.

EVENT DETAILS

Where & when:

 **21st** ▶ **26th** april 2019

 **6** days

Sunday 21st
Monday 22nd
Tuesday 23rd

Double elimination
on 33 tables

Wednesday 24th
Thursday 25th
Friday 26th

Single elimination
on one table

 **Mandalay Bay
Las Vegas**

- ▶ For the first three days the event is a multi-table set-up with play taking place on 33 tables including two featured streamed tables.
- ▶ After the opening three days the field is reduced down to **the final 16 players** who will play down to a winner in the main arena.

- ▶ Like all Matchroom Sport pool tournaments, the US Open is sanctioned by the sport's governing body, the World Pool Association.



- ▶ Matchroom Multi Sport is looking for vendors to join us on our journey as we expand the US Open into the biggest pool experience in sport.
- ▶ All vendors will be located within the Foyer at Mandalay Bay Convention Centre located just outside the double and single elimination arenas.
- ▶ If you are interested in finding out more please get in touch answering the below immediately.

▶ Vendor Booths prices

- 8 foot - \$800
- 16 foot - \$1,200
- 24 foot - \$1,750
- 32 foot - \$2,000

▶ Set up Date: Saturday 20th April

- COMPANY NAME
- BOOTH SIZE
- PRODUCT
- MANUFACTURERS INTENDING TO SELL
- LICENSE TO SELL IN NEVADA - YES / NO
- MAIN CONTACT AND DETAILS
- TIME TO SET UP

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