

US OPEN
POOL CHAMPIONSHIP

Harratis
RESORT
ATLANTIC CITY

nineball.



VENDOR PROPOSAL

OCTOBER 10-15
2022

2022 US Open Pool Championship

OVERVIEW

- The US Open is now owned and promoted by Matchroom Multi Sport following 42 years under the stewardship of the late US pool legend Barry Behrman.
- With a history dating back almost half a century, the US Open is the longest-running major in pool and in 2021 will boasts a \$300,000 prize fund. Showcasing the very best players from around the world, the US Open is the ultimate test of 9-Ball.
- This year, the US OPEN heads to Harrah's Resort Atlantic City from October 10-15 2022, in partnership with Caesars Entertainment and the Atlantic City Sports Commission.
- The double elimination format sees 256 players from all corners of the world battle it out of an intense double-elimination stage which tests skill, strength, and stamina against the biggest and best field of players assembled all year.
- American legends Earl Strickland, Johnny Archer, and Shane van Boening all have their names etched on the trophy, as do international superstars such as Efren Reyes, Jayson Shaw, and Joshua Filler. The strongest field, the biggest prize fund, the ultimate stage; the US Open is a title every player dreams of landing.
- The US Open Pool Championship begins with 33 tables in play, the US Open is a melting pot of pool, and headline matches are selected to be shown live on the TV table.



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2022 US Open Pool Championship

WHERE AND WHEN

- Harrah's Resort, Atlantic City
- October 10-15 2022

HOW IT GOES DOWN

- For the first four days the event is A DOUBLE ELIMINATION WITH 33 TABLES In ACTION on days 1, 2, and 3 with four matches on the tv tables. The field is whittled down to the last 16.
- the final 16 players will play down to a winner in the main arena in a single-elimination set up with the action covered live on broadcasters around the world.



\$300,000

THE US OPEN IS SANCTIONED BY THE SPORT'S GOVERNING BODY, THE WORLD POOL-BILLIARD ASSOCIATION.

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2022 US Open Pool Championship

BE PART OF IT

- All vendors will be located within the foyer at the Harrah's Resort, Atlantic City
- Located just outside the double and single elimination arenas
- Please get in touch asap to secure your spot
- Setup date - 9 October

WE CHARGE A FLAT ADMIN FEE OF \$100 FOR A BOOTH OF THE BELOW SIZES. ADDITIONAL CHARGES WILL ONLY APPLY IF EXCESS POWER IS NEEDED OR RESOURCE.

- 8 foot
- 16 foot
- 24 foot
- 32 foot



pool@matchroom.com



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